



**KristineSexter.com**<sup>®</sup>

*proudly present:*

**Customized Educational Programming**

# **“Motivating Without Money: (No Cost) Steps for Dramatically Improving Performance and Morale!”**

**A**ccording to a 2009 Society for Human Resource Management study, 73% of companies polled are likely to reduce salary increases this year! Ninety-one percent of organizations are reporting that aggressive steps are being taken to reduce expenses, increase sales, and improve productivity- even in the face of workforce reductions and layoffs. Fear, anxiety and anger are encroaching into the minds and actions of front line employees who are being asked to ‘do more with less.’

Kristine Sexter will zealously illustrate (with a generous amount of appropriate humor!), how modern managers and leaders can measurably increase performance, improve morale and reduce fear- all without tapping the company’s budget!



## **Why Money has NEVER Been an Effective Motivator**

- Learn Why Money *Demotivates!*
- Why a Great Salary Package, 401K and Bountiful Benefits Are Not Always the Answer
- “So What *DO* Employees Want?” Effective Motivators for Modern Workplaces



## **The Top 10 (No Cost!) Steps for Improving Performance and Morale**

- The 10 Real-World, No-Cost, Steps All Managers Can Implement Today to Increase Productivity

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